Since 2004, WeatherThreat.com has been the preferred closings system for much of the United States. We have worked with several of the largest media organizations in the country as well as countless “tiny” stations and schools of all sizes and locations. The end user consists of the schools, businesses, and other organizations who will be entering most of these closings using their individual accounts. It is the listeners, readers, and viewers who then ultimately absorb that information through your websites, TV crawlers, and other routes of syndication.

**Bronze Plan**
- Our most economical plan.
- Coverage area can include up to 25 counties.
- Email support during normal business hours.
- License limit to website and verbal on-air usage.
- No option to embed your own sponsor advertisements on widgets.

**Silver Plan**
- Coverage area can include up to 50 counties.
- Ability to embed your own sponsor advertisements on the widgets.
- Also includes National Weather Services alerts for your coverage area.
- Ability to filter certain types of alerts (ask for details).
- Phone support during business hours. After hours email support.
- License limited to website and verbal on-air usage.

**Gold Plan**
- Includes Silver Plan, plus:
  - License to use raw data for other uses:
    - TV crawl
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    - Other options available
  - Uptime guarantee

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